

NEW!

TOTAL ICE CONTROL - WITH THE POWER OF PELLETS

The boring power of new **MAG** pellets means *even faster, more effective* ice melting as safe and kind to the environment as familiar **MAG** flakes.

MAG is magnesium chloride, which melts effectively down to -13°F , (-25°C), well below common ice melters. Plus, tests have shown 26 times less concrete spalling with **MAG** than with other common ice melters.*

With a chloride content lower than competitive products by at least a third, **MAG** pellets are safer for vegetation, plants, pets, and people. Not only is **MAG** less corrosive than other ice melters, it's less toxic** than even baking soda and common table salt!

THE POWER OF PELLETS THE PERFORMANCE OF **MAG**[®]

**ICE MELTING
PELLETS**

**SAFER FOR THE
ENVIRONMENT**

- Starts Working Immediately
- Melts More Ice at Lower Temperatures
- Leaves NO Residue
- Less Damaging to Concrete
- Safer to Use



MAG... TOTAL ICE CONTROL NOW IN PELLETS!

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MAG is a product of Dead Sea Works, a recipient of an ISO 9002 quality certificate and a worldwide manufacturer and distributor of chemical products.

* U.S. Dept. of Transportation Strategic Highway Research Program.

** U.S. Dept. of Health and Human Services Registry of Toxic Effects of Chemical Substances.



DEICING DEPOT

Your specialist for De-icing chemicals and equipment
2720 F. Alameda Blvd., Pompano Beach, FL 33069
954-781-9200 fax 954-781-9201
www.deicingdepot.com



(Magnesium Chloride)